

Republic of the Philippines

Department of Education

REGION IV-A CALABARZON SCHOOLS DIVISION OF BATANGAS

7 June 2025

UNNUMBERED MEMORANDUM

37th National Disaster Resilience Month with the official theme, "Kumikilos para sa Kahandaan, Kaligtasan, at Katatagan"

TO

: Assistant Schools Division Superintendents

Chief- Curriculum Implementation Division (CID)

Chief- School Governance and Operations Division (SGOD)

Public Schools District Supervisors Public and Private School Heads

All Others Concerned

- 1. Attached is NDRRMC Memorandum No. 155, s. 2025, signed by Undersecretary Ariel F. Nepomuceno. In line with the observance of the 37th National Disaster Resilience Month (NDRM) this July 2025, the National Disaster Risk Reduction and Management Council (NDRRMC), through the Office of Civil Defense (OCD), enjoins all government agencies, local government units (LGUs), and institutions to support and participate in activities aligned with this year's official theme "KUMIKILOS para sa Kahandaan, Kaligtasan, at Katatagan."
- 2. Immediate and widest dissemination of this Memorandum is earnestly desired.

MARITES A. IBAÑEZ, CESO V Schools Division Superintendent

 $\rm JATA/37^{th}$ National Disaster Resilience Month with the fficial Theme, Kumikilos Para Sa Kahandaan, Kaligtasan, at Katatagan"/R2-144663/07-07-25









REPUBLIC OF THE PHILIPPINES

NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL

National Disaster Risk Reduction and Management Center, Camp Aquinaldo, Quezon City, Philippines

MEMORANDUM No. **5**, s. 2025

2 7 JUN 2025

TO

ALL NDRRMC MEMBER AGENCIES

SUBJECT :

INVITATION TO THE CELEBRATION OF THE 37TH NATIONAL

DISASTER RESILIENCE MONTH (NDRM) CY 2025

Pursuant to Executive Order No. 29, s. 2017, the National Disaster Resilience Month (NDRM) is observed annually across the country through activities that promote and strengthen disaster resilience. The observance represents a shift from simply raising disaster awareness to fostering a deeper culture of resilience—emphasizing the ability of individuals, communities, institutions, and the state to adapt, withstand, and recover from the impacts of hazards through effective risk management and collective action.

This 2025, the National Disaster Risk Reduction and Management Council (NDRRMC), through the Office of Civil Defense (OCD), leads the observance of the 37th National Disaster Resilience Month with the official theme, "KUMIKILOS para sa Kahandaan, Kaligtasan, at Katatagan" and its accompanying banner, as shown below:



This theme affirms the Filipino people's ongoing, collective commitment to disaster preparedness, safety and resilience — highlighting actions already being taken by individuals, communities, and institutions nationwide. More than a call to action, it reflects a dynamic, whole-of-nation approach that values continuous improvement, shared responsibility, and sustained collaboration across all sectors.





REPUBLIC OF THE PHILIPPINES

NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL

National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

As part of our continuing commitment to disaster preparedness and resilience, the following "KUMIKILOS Activities" will be undertaken and coordinated nationwide:

1. NDRM Ceremonial Kick-Off Program

The OCD Central Office will lead the Ceremonial Kick-Off Program for the 37th National Disaster Resilience Month (NDRM) on July 1, 2025, at 2:00 PM, to be held at Ayala Malls Circuit Makati.

Aside from officially introducing the KUMIKILOS theme for this year's observance, the program will also feature the "Panatag Pilipinas Launch 2.0" campaign, aimed at achieving wider reach and dissemination of our existing key preparedness messages. Both initiatives are integral to our continuing commitment under the KUMIKILOS advocacy to promote a culture of safety, readiness, and resilience at all levels of society.

The event will be attended by representatives from the NDRRMC Agency heads, private sector partners, civil society organizations (CSOs), OCD Officials and key personnel, RescueLympics facilitators, participants from the Local DRRM Offices within the Greate: Metro Manila Area (GMMA), and other key stakeholders in the field of disaster risk reduction and management.

In keeping with the occasion, representatives are requested to wear their designated agency shirts.

2. Submission of Calendar of KUMIKILOS Activities

All NDRRMC Member Agencies are requested to submit their calendar of NDRM 2025 Activities through this designated link or QR code https://bit.ly/4jQalKU, on or before 25 June 2025. Upload them on the "NDRM 2025 Calendar of Activities sub-folder. These files will be featured in an AVP during the Ceremonial Kick-Off to recognize the collective action nationwide.



3. Submission of Photos and Videos from NDRM 2024

File photos and videos or links of NDRM 2024 activities must also be submitted via the same link, uploaded under the "NDRM 2024 File Photos & Videos" sub-folder. These materials will form part of the AVP being produced jointly by the DPS – Advocacy Division and Strategic Communications Group (SCG) which will also be featured during the kick-off program.

4. Documentation of NDRM 2025 Activities

Photos and videos of this year's KUMIKILOS Activities should be uploaded to the same submission link under "NDRM 2025" sub-folder, as soon as activities are





REPUBLIC OF THE PHILIPPINES

NATIONAL DISASTER RISK REDUCTION AND MANAGEMENT COUNCIL

National Disaster Risk Reduction and Management Center, Camp Aguinaldo, Quezon City, Philippines

conducted. These will be used in the AVP presentation during the DBK Awarding Ceremony.

5. Official Banner Layout for Reproduction and Dissemination

The official NDRM 2025 banner layout designed by SCG is accessible via this same link: https://bit.ly/4jQalKU

In line with the elevated focus on the KUMIKILOS advocacy, the theme message takes visual prominence over the NDRM label in the layout. All DRRMC member-agencies at all levels, CSO partners, private sector, and DRRM stakeholders are encouraged to reproduce and display the banner throughout July, or year-round where feasible.

6. Dangal Bantayog ng Katatagan (DBK) Awarding Ceremony

The DBK Hall of Fame Awarding Ceremony will be held on August 1, 2025, at a venue to be procured by the OCD Central Office. All NDRRMC Member Agency Heads and one designated representative are enjoined to attend this ceremonial event, which aims to recognize exemplary contributions to disaster risk reduction and management. Kindly note that the prescribed dress code for the event is Barong Tagalog/Filipiniana.

For coordination, Mr. Larry Alexander S. Panibio or Ms. Mary Christiana M. Salvador of the Disaster Preparedness Service – Advocacy Division will reach out to your offices. For queries, contact them at itad@ocd.gov.ph or through the following numbers: 0977 734 6725, 0928 505 6044, or 0917 829 3926.

Patuloy tayo sa ating pagkilos para sa kahandaan, kaligtasan at katatagan ng ating bayan. Let us continue to move as one — steadfast in our commitment to build a safer, adaptive, and more resilient Philippines.

For information and strict compliance.

For the chairperson, NDRRMC:

UNDERSECRETARY ARIEL F. NEPOMUCENO

Executive Director, NDRRMC and

Administrator, OCD

A



